

3Bridges celebrated the 3rd annual NAIDOC event on July 10. Communities across Sydney were invited to experience the rich culture of Aboriginal and Torres Strait Islander Peoples, while enjoying a family friendly day. Those in attendance were treated to amazing traditional dance performances, Indigenous musical guests and the Blak markets supporting Indigenous businesses.

3k | Estimated attendees throughout the day

53% | of stallholders were Aboriginal & Torres Strait Islander businesses. The remaining 47% were community organisations servicing the Aboriginal and Torres Strait Islander community.

75% | of vendors providing services for the event team were Aboriginal and Torres Strait Islander businesses.

51 | Volunteers supported the event, including 9 Arrowsmith Participants and 17 external individuals.



“Took my grandchildren aged 6 & 9 and they thoroughly enjoyed it. Next year we will arrive earlier.”



NAIDOC PARTNERSHIPS

The NAIDOC event also offers a unique opportunity for 3Bridges to engage with corporate partners and government agencies, with the goal of showcasing Indigenous business, support services for the Indigenous community or organisations who share a meaningful cultural responsibility. Special thanks go out to our 2024 NAIDOC partners who made the day possible.

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